

RED BANK

NEW JERSEY



\$5.8 billion

Consumer demand for retail goods and services within 10 miles

\$108,800

Average household income within 10 miles

353,800

Population within 10 miles

41%

Households in 10 miles with income of \$100,000 or more

Nestled on a cozy nook just minutes from the Jersey Shore is a place that Smithsonian Magazine chose as one of the best small towns in America.

Each day our sidewalks come alive and offer visitors an experience that is as unique as our town itself. The only thing missing is your business. We invite you to change your scenery – and ours.

Located just 10 minutes from the Jersey Shore and an hour from New York City and Philadelphia, Red Bank is a hub for the arts and culture, shopping and dining.

When you move your business to Red Bank, you'll be in great company. Your neighbors will be Tiffany & Co., Carlo's Bakery, underground legends like Jay and Silent Bob's Secret Stash, city chic Coco Pari, and stalwarts like Urban

Outfitters, Restoration Hardware, Alex & Ani and West Elm.

Spring, summer and fall, Red Bank draws people downtown with al fresco dining, street musicians and entertainers, colorful decorations and lovingly tended floral displays. In winter, Red Bank becomes a holiday village with decorations and lights, carolers and musicians, horse drawn carriage rides, contests and free parking for shoppers.

So, if you're looking for a great place to do business, you should look here. To learn more or arrange a tour, call today.

redbank

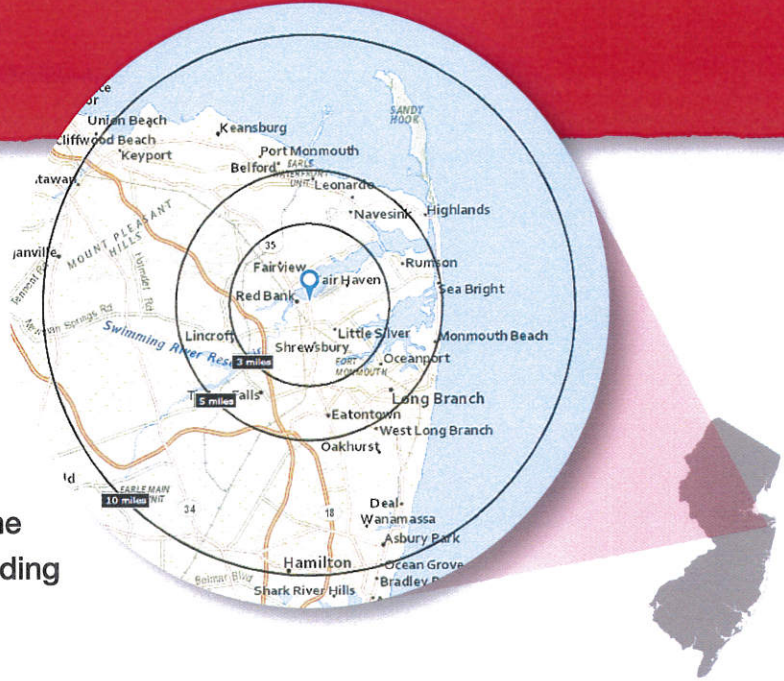
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RED BANK

NEW JERSEY

IN A
10 MILE
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29,500 businesses
174,300 employees
353,800 population
134,400 households
\$108,800 household income
\$5.8 billion retail spending



FACTS & FIGURES



	3-MI	5-MI	10-MI
Population	54,600	134,700	353,800
Households	20,500	51,000	134,400
Median age	42.2	42.4	41.9
Households with children	34%	34%	34%
Home ownership	77%	75%	70%
Avg HH income	\$128,000	\$123,500	\$108,800



	3-MI	5-MI	10-MI
Consumer demand	\$1.040 B	\$2.493 B	\$5.806 B
Retail supply	\$952 M	\$2.102 B	\$5.818 B
Retail leakage	\$87 M	\$391 M	-\$11 M
Spend on retail goods	\$933 M	\$2.237 B	\$5.212 B
Spend on clothing	\$68 M	\$164 M	\$382 M
Spend on food & drink	\$106 M	\$255 M	\$594 M



	RED BANK
Total businesses	1,935
Total employees	12,298
Office workers	7,100
Workers' retail spending	\$41,227,000



	VEHICLES/DAY
W Front at Riverside Ave	30,000
Riverside Ave at Allen Place	20,950
W Front at English Plaza	20,900
Maple Ave at Chestnut	20,100
Broad St at Leroy Place	13,300
Bridge Ave at Depot St	11,700

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